

# Amy Earl

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## OBJECTIVE

To work on a progressive design team that requires good communication skills, a creative eye, attention to detail and the capacity to work and learn quickly.

## SKILLS

**Programming:** HTML, XHTML, CSS, JavaScript, Java, C++

**Applications:** Dreamweaver, Flash, Illustrator, PhotoShop, Six Apart's Movable Type

**Operating Systems:** Windows XP and Mac OS X

## LANGUAGES

Fluent in English and Spanish

## EXPERIENCE

### **LCI Paper Company - Marlborough, Massachusetts**

[www.lcipaper.com](http://www.lcipaper.com)

Web Designer, 2005 - 2009

- Develop and maintain an easy to use, search engine friendly ecommerce website
- Create landing pages for pay-per-click and SEO, graphic ads, animated banners
- Design marketing materials including email and print newsletters, flyers and labels
- Optimize site using Google Analytics, AdWords, Website Optimizer and tracking tools
- Meet and collaborate with content providers, SEO and marketing consultants
- Create page templates and manage product database in Miva Merchant shopping cart
- Photograph stationery products and edit photos for website
- Film instructional videos and upload in Flash format
- Provide customer service and technical support for Word templates and mail merges
- Manage a business weblog ([talk.lcipaper.com](http://talk.lcipaper.com)), write content and generate RSS feed

### **Kiosko Inc - North Springfield, Vermont**

[www.kioskousa.com](http://www.kioskousa.com)

Freelance Web Designer, 2007 - Present

- Update homepage Flash animation, create banners and graphical buttons
- Create custom HTML email promotions

### **Howe Motors - Claremont, New Hampshire**

[www.howemotors.com](http://www.howemotors.com)

Freelance Web Designer, 2005 - June, 2009

- Created company's first and current website with HTML, CSS and JavaScript

## EDUCATION

**Bachelor of Science in Computer Science**, Summa Cum Laude, 2005

St. Lawrence University, Canton, NY

**Certificate in Computer Networking**, 2001

New Hampshire Community Technical College, Claremont, NH

## AWARDS

**Outstanding Media Presentation**, 2005, for the website "Madrid's Response to the March 11 Bombings": <http://www.stlawu.edu/ml/madridmarch11>

**Faculty Scholar**, St. Lawrence University, 2003 - 2005